



Participant Guidelines
Saturday, December 3, 2022
Downtown Waterford
Please join in the festivities!

- **GATHERING POINT!** Waterford Town Hall/Police Department – 415 N Milwaukee St. The parade will proceed South on Milwaukee Street and end at 1st Street. Parade Participants must cross the bridge (walkers on the sidewalk). Turning left onto 1st will **not** be permitted. Parade participants should assemble between 4:30 and 5:15 p.m. The parade will begin at 5:30 p.m.
- **HAVE FUN WHILE ADVERTISING YOUR BUSINESS OR ORGANIZATION!!** *Be creative!* Make your group's image one that spectators will talk about in the following months. All participants are **required** to add some type of lighting to your float/marchers to increase visibility, help with safety, and add to the spirit of the parade.
- Tall vehicles should take into account overhead cables and wires on the parade route.
- Santa Claus will be the last float in the parade. This is the **ONLY** Santa allowed in the parade. Elves and other Christmas characters are allowed, but please **do not** include a Santa Claus in your parade plans.
- For spectator safety, candy, trinkets, etc. may only be **handed out by individuals walking along the curb lines.** **Nothing may be thrown from any float, car, or other moving vehicle.** Please review this policy with all your participants.
- ***Please remember this is a family-oriented event. Inappropriate language and actions are not allowed in the parade.***
- A completed and signed registration form is required for all groups participating in the parade.
- The tree-lighting ceremony and visits with Santa and Mrs. Claus will take place at Ten Club Park. There may be other activities along the route, but we will let you know those plans as they develop.

Please consider a contribution to help defray parade expenses. (i.e. security and police fees, advertising, Santa's tent, lights, etc.) See details on enclosed registration form.

REGISTRATION DEADLINE IS WEDNESDAY, NOVEMBER 25th



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Downtown Waterford**

_____ I will be entering a float in the Parade; ___my entry includes music

_____ I will be marching in the Parade; ___my entry includes music

****The float/vehicle must be decorated with holiday lights.**

Company or Group Name:

Contact Person: _____

Address: _____

Phone: _____ **Email Address:** _____



Please describe the unit you are registering, including the number of people marching, size of vehicle/float, if you will have music, etc. This information is needed to help determine your location in the parade lineup.

Help with the Parade - Contribute Here:

_____ I want to contribute to Explore Waterford. All money collected helps pay for parade expenses. (Police patrol/presence costs \$500 - \$600) Make checks payable to Explore Waterford.

Amount \$ _____

Your prompt response will help us with planning, *please return this form by Wednesday, November 23rd*
to: Explore Waterford

123 N River Street, Waterford, WI 53185

Email: director@explorewaterford.com | Phone: 262.534.5911

****I agree to comply with the parade participant requirements listed above.**

Signature _____ Date _____

Feel free to pass this on to others who might desire to be in the parade.